

ZONING BOARD OF APPEALS AGENDA

Public Hearing Application # 4

Application # 21Z-0008
75 Panorama Creek Drive
Phil Caldwell/ID Sign Systems

1.

See Pages to Follow



21Z-0008

TOWN OF PENFIELD
ZONING BOARD OF APPEALS APPLICATION
2021

LETTER OF INTENT

RE: Installation of (1) one internally LED lit, exterior, wall-mounted sign at Visitor/Main entrance of Thermo Fisher Scientific facility located at 75 Panorama Creek Drive, Penfield, NY.

To Whom it May Concern:

ID SIGNSYSTEMS is proposing to manufacture and install a second exterior sign measuring 72" width X 32" height X 4" depth – approximately 16 square feet. This sign requires a variance due to the existence of an existing exterior wall-mounted sign at the facility. We are applying for a Special Permit for Signage on behalf of our client, Thermo Fisher Scientific.

The existing permitted sign measures 175" width X 69" height X 5" depth – approximately 84 square feet. It is wall-mounted, approximately 18' above grade, at the eastern-most corner of the building complex. The total square footage for both signs would be slightly less than 100 sq. ft. The complex is essentially (6) six connected structures with an overall footprint of approximately 285,000 square feet – please see enclosed view. By any standards, we feel the total area of both signs is a minimal amount for such a large complex.

The proposed second sign is in harmony with the permitted existing sign and is a scaled down version of it in every detail. Mounting details, lighting, construction materials, and aesthetics are all virtually identical to the existing sign. The proposed sign is scaled down to fit the wall space paralleling the sidewalk leading to the Visitor/Main entrance to the Thermo Fisher complex. It is to be mounted at an appropriate height for the space.

The proposed sign is compatible with the surrounding locale. The majority of Panorama Creek Drive is occupied by the Thermo Fisher Scientific complex. The site is fronted by a fast food restaurant on Panorama Trail and there are two small business sites across Panorama Creek Drive. The sign would be primarily visible only to visitors to the complex, and not visible to any adjacent neighborhoods or properties.

217-0008

This is a small-scale exterior sign and would not pose any risk or create any hazard to any nature, the general public, or any owner/occupant of other neighborhood properties.

Panorama Creek Drive is almost entirely dedicated to the Thermo Fisher Scientific complex. As mentioned above, there is a small fast food location at the Panorama Trail entrance to Panorama Creek Drive, and two small business locations located across the street. There is no through traffic and the vast majority of flow in and out of Panorama Creek Drive is dedicated to Thermo Fisher. There would be no interference with lawful and aesthetic enjoyment of the street.

Lastly, the main purpose of the sign is to delineate the Main/Visitor entrance to the area Headquarters of an important local manufacturer and employer. Due to the size and layout of the complex, visitors must travel past a large employee parking lot where the only existing exterior wall-mounted sign is located, past a large loading dock area, another smaller employee entrance to the far end of the complex, some 900' away to the visitor parking area and Main/Visitor entrance. The location is a series of large, connected buildings and the proposed sign would be very important to identify it as one business and helpful to guide visitors to the area Headquarters.

Thank you for your prompt considerations in this matter.

Best regards,

Philip S. Caldwell

PURCHASING/ESTIMATING

ID Signsystems

410 Atlantic Avenue

Rochester, NY 14609

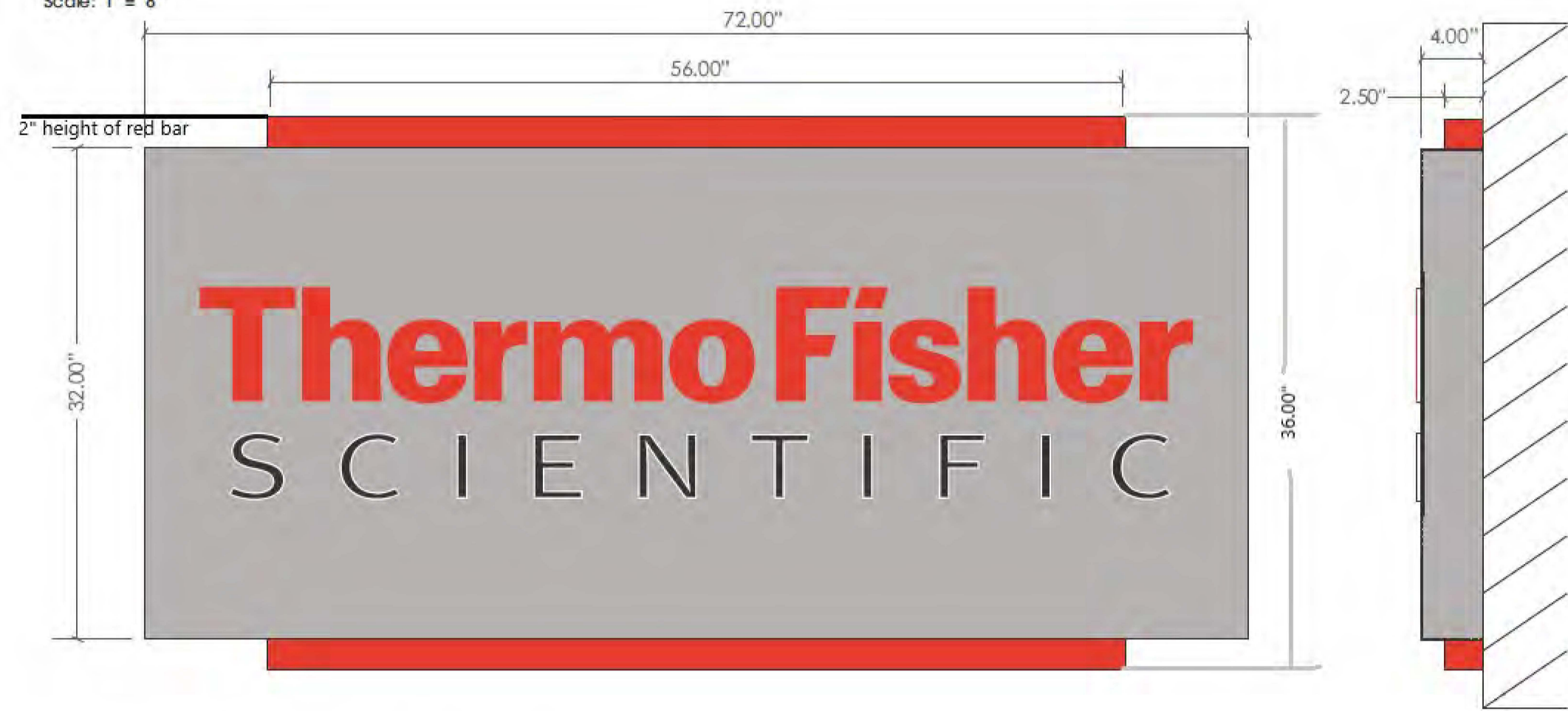
T: 585.266.5750 x222

F: 585.266.5798

pcaldwell@idsignsystems.com

FILE  SCANNED

Sign Layout
Scale: 1" = 8"



QTY: 1 - 1 @ PENFIELD (page 4)

DESCRIPTION
EXTERIOR SINGLE FACE WALL MOUNT SIGN CABINET

MATERIALS

- ① SIGN BODY: FABRICATED .080 ALUMINUM
- ② SIGN FACE: FABRICATED .080 ALUMINUM w/ROUTED GRAPHICS
- ③ THERMOFISHER: 1/2" t CLEAR ACRYLIC SHOULDER CUT PUSH-THRU COPY WITH FACE APPLIED TRANSLUCENT VINYL
- ④ SCIENTIFIC: 1/2" t WHITE #2447 ACRYLIC SHOULDER CUT PUSH-THRU COPY WITH FACE APPLIED BLACK VINYL (.10" WHITE BORDER)
- ⑤
- ⑥ LIGHTBARS: FABRICATED .063 ALUMINUM w/ 1/2" CLEAR ACRYLIC SHOULDER CUT FACES WITH FACE APPLIED TRANSLUCENT VINYL
- ⑦ LIGHTING: EL1551 PATRIOT SMALL LEDs, EL1010 ASU-100-24U POWER SUPPLY

COLOR/ARTWORK

- ARTWORK PROVIDED BY CLIENT
- GRAY - PANTONE 421C
- RED - PANTONE 179 C

FONT

TAG LINE FONT: LUSITANA

MOUNTING

SIGN IS MECHANICALLY MOUNTED TO WALL

**PROPOSED SECOND EXTERIOR SIGN AT 75 PANORAMA CREEK DRIVE
TO BE INSTALLED AT VISITOR/MAIN ENTRANCE
FEBRUARY 2021**



ID SIGNSYSTEMS

- 410 Atlantic Avenue
Rochester, NY 14609
- 585 266 5750
- 585 266 5798
- www.idsignsystems.com
- info@idsignsystems.com

CLIENT

ThermoFisher
SCIENTIFIC

DRAWING DESCRIPTION
ILLUMINATED ENTRANCE SIGN
LOCATION

ACCOUNT MANAGER PROJECT MANAGER
P. CALDWELL P. CALDWELL

DRAWN BY
BFV

DRAWING# DATE
20629 11/03/20

DATE	REVISIONS	INITIALS
1/25/21	R1-POST SURVEY UPDATES	DAD
1/26	R2-CLIENT CHANGES	DAD

THE PURPOSE OF THIS DRAWING IS FOR

- CLIENT APPROVAL
- PRODUCTION

I have carefully reviewed and hereby accept the drawing(s) as shown. I realize that any changes to these designs made before or after production may alter the contract price. All changes must be in writing and approved by both parties prior to production.

CLIENT SIGNATURE DATE

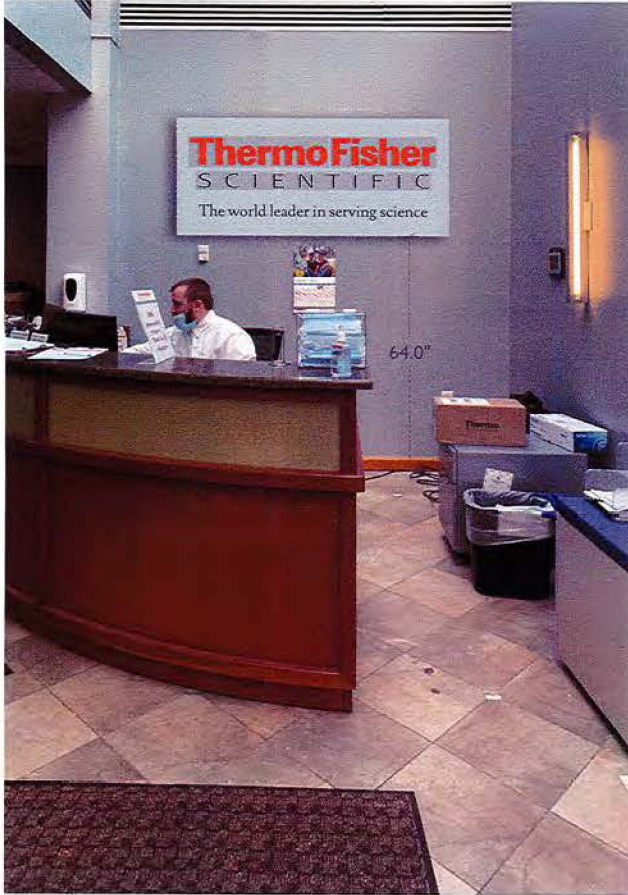
- REVISE & RESUBMIT
- APPROVED AS NOTED
- APPROVED AS SUBMITTED

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REVISION PAGE NUMBER

R2 1 of 08



PENFIELD RECEPTION
Scale: 3/8" = 1'-0"



PENFIELD EXTERIOR
Scale: 1/4" = 1'-0"



410 Atlantic Avenue
Rochester, NY 14609
585 266 5750
585 266 5798
www.idsignsystems.com
info@idsignsystems.com

CLIENT

DRAWING DESCRIPTION		
LOCATION		
ACCOUNT MANAGER	PROJECT MANAGER	
P. CALDWELL	P. CALDWELL	
DRAWN BY		
BFV		
DRAWING #	DATE	
20629	11/03/20	
DATE	REVISIONS	INITIALS
1/25/21	R1: POST SURVEY UPDATES	DAD
1/26	R2: CLIENT CHANGES	DAD

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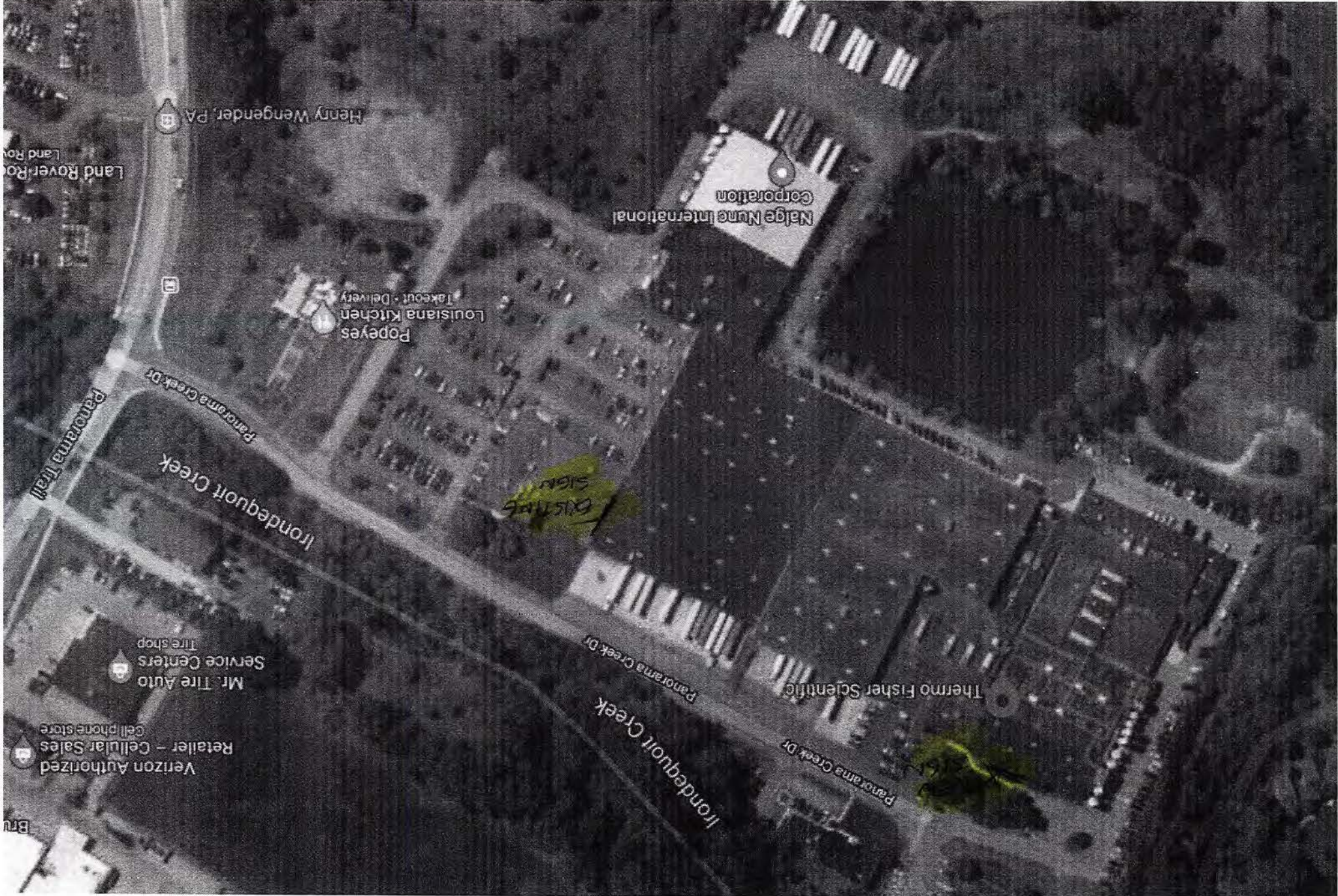
CLIENT SIGNATURE _____ DATE _____
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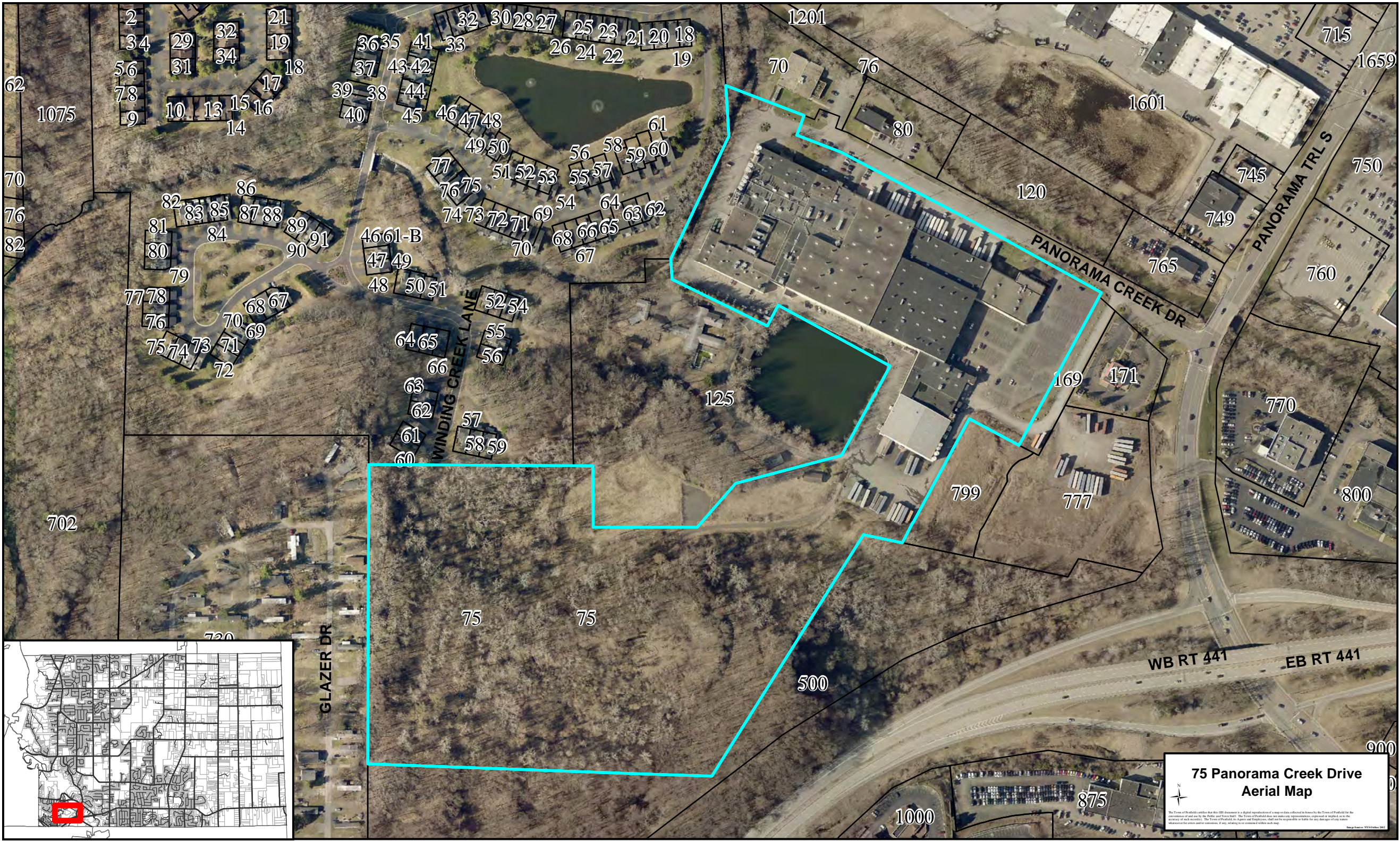
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Electronic signs produced at ID Signsystems, Inc. conform to U.L. Standards and display the Underwriter's Laboratories label.

REVISION _____ PAGE NUMBER _____
R2 **4 of 08**







**75 Panorama Creek Drive
Aerial Map**

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